Author Starter Kit

Your Roadmap from Idea to Published Book

Boshers Publishing

Welcome

Writing a book is exciting. Publishing it can feel overwhelming.

The good news? You don't need to figure everything out at once.

This Author Starter Kit will help you understand the publishing journey, avoid common mistakes, and take your next steps with confidence.

Step 1: Finish the Manuscript

Many authors get stuck because they begin worrying about publishing before the manuscript is finished.

Focus on:

✅ Completing the first draft

✅ Finishing the story before editing

✅ Building a consistent writing habit

✅ Learning your genre expectations

Avoid:

❌ Editing every chapter before moving on

❌ Designing covers too early

❌ Marketing before you know what book you're publishing

Step 2: Revise Before You Publish

Great books are rewritten.

Most successful books go through multiple rounds of revision.

Ask yourself:

- Is the plot clear?
- Are the characters believable?
- Does every chapter move the story forward?
- Are there pacing problems?
- Does the ending satisfy readers?

Remember:

The first draft is where you tell yourself the story. Revision is where you tell it to readers.

Step 3: Understand Your Publishing Options

Traditional Publishing

A publisher acquires your book and pays royalties.

Pros:

- No upfront publishing costs
- Industry validation
- Professional support

Cons:

- Highly competitive
- Long timelines
- Less creative control

Self-Publishing

You hire professionals and publish independently.

Pros:

- Full control
- Faster publishing timeline
- Higher royalty rates

Cons:

- Upfront investment
- You manage the process

Hybrid Publishing

A partnership between author and publisher.

Pros:

- Professional support
- Faster timeline
- Creative collaboration
- Distribution assistance

Cons:

- Investment required
- Not all hybrid publishers offer the same services

Step 4: Build Your Author Platform

You don't need thousands of followers.

You do need a place readers can find you.

Start with:

Website

Your online home.

Email List

The most valuable audience you'll ever build.

Social Media

Choose one or two platforms you enjoy.

Reader Community

Build relationships before launch.

Step 5: Common Mistakes New Authors Make

Mistake #1

Publishing too soon.

Mistake #2

Skipping professional editing.

Mistake #3

Ignoring book covers.

Mistake #4

Not building an email list.

Mistake #5

Trying to market only after launch.

Mistake #6

Comparing your journey to other authors.

Mistake #7

Giving up too early.

Step 6: Your Publishing Checklist

Writing Stage

□ Finish manuscript

□ Complete revisions

□ Receive feedback

□ Finalize manuscript

Production Stage

□ Editing

□ Cover design

□ Interior formatting

□ ISBN assignment

□ Distribution setup

Marketing Stage

□ Website created

□ Email list started

□ Author bio written

□ Launch team recruited

□ ARC readers secured

□ Marketing plan created

Step 7: Questions Every Author Should Ask

Why am I writing this book?

Who is my ideal reader?

What do I want readers to feel?

What does success look like for me?

Am I prepared to market my book?

Quick Wins You Can Do This Week

Day 1

Set a writing schedule.

Day 2

Create an author bio.

Day 3

Research your genre.

Day 4

Join a writing community.

Day 5

Start an email list.

Day 6

Create a publishing goal.

Day 7

Celebrate your progress.

Free Author Resources

Be sure to grab:

📘 Character Building Workbook

📘 7 Ways to Fix Slow Pacing

📘 Book Launch Checklist

📘 Publishing Roadmap

📘 ARC Reader Guide

About Boshers Publishing

Boshers Publishing helps authors transform manuscripts into professionally published books through education, coaching, self-publishing services, and hybrid publishing partnerships.

Whether you're writing your first book or your fifth, our goal is to help you navigate the publishing process with confidence.

Ready for Your Next Step?

Free Manuscript Evaluation

Get professional feedback on your manuscript and discover the best path forward for your publishing goals.

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Educating, Empowering, and Equipping Authors for Success 📚✨